

### Philanthropic Support to Address HIV and AIDS in 2021

FCAA's 20th Resource Tracking Report Launch Webinar, October 24, 2023

## Logistics

- For French or Spanish interpretation, select globe, choose language
- Captions can be enabled at the bottom of screen
- Consider introducing yourself in the chat
- Ask questions through the Q&A or chat functions
- Please no Al Notetaking bots, for security purposes
- Session will be recorded



# Thank you!

#### To those that submitted data

#### To those that reviewed this report

Mauro Cabral Grinspan, Global Philanthropy Project; Micheal Ighodaro, Prevention Access Campaign; Alli Jernow, Arcus Foundation Coco Jervis, Mama Cash; Alyssa Lawther, Funders for LGBTQ Issues; Charles Stephens, Counter Narrative Project; Mark Vermeulen, Aidsfonds

To those that supported this work through general operating and project grants

Broadway Cares/Equity Fights AIDS, The Levi Strauss Foundation, and Gilead Sciences

To our Board that guides and elevates this important data

To our amazing colleague and report author



# Agenda

- ❖ Welcome & Logistics: Masen Davis, Executive Director, FCAA
- ❖ Stage Setting: Jesse Milan, Jr., AIDS United, FCAA Board Chair
- Report Findings: Caterina Gironda, Research & Program Manager, FCAA
- Moderated Conversation with Community Respondents
- Q&A with Audience
- Closing Remarks: Masen Davis, FCAA



### **Panelists**



The Afiya Center

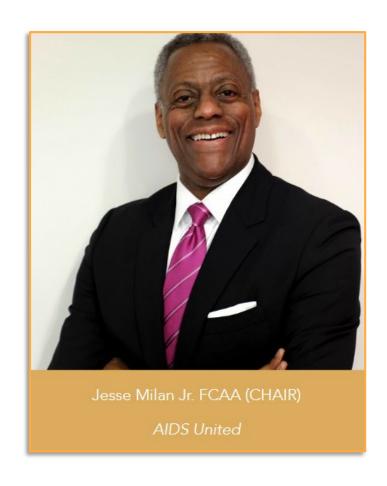








### FCAA Board Chair, Jesse Milan Jr.

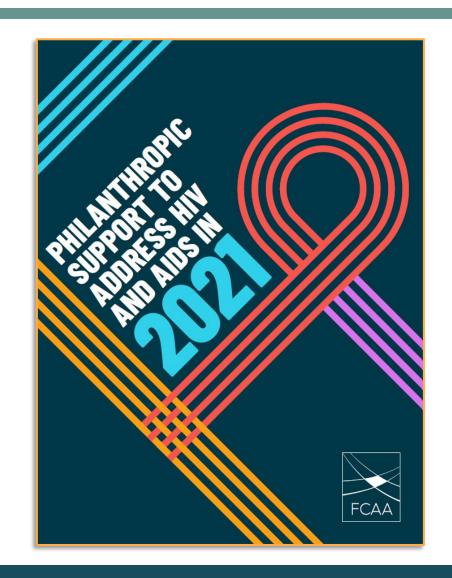




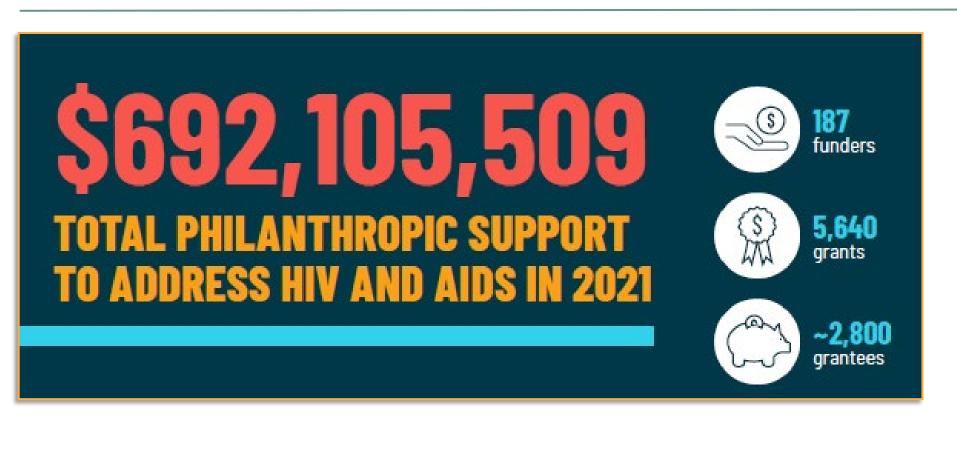


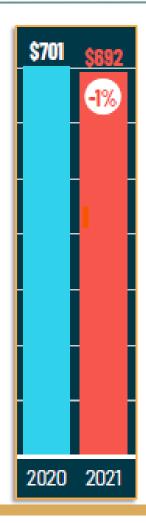


# FCAA Resource Tracking Report: 20<sup>th</sup> Edition!



### Overview





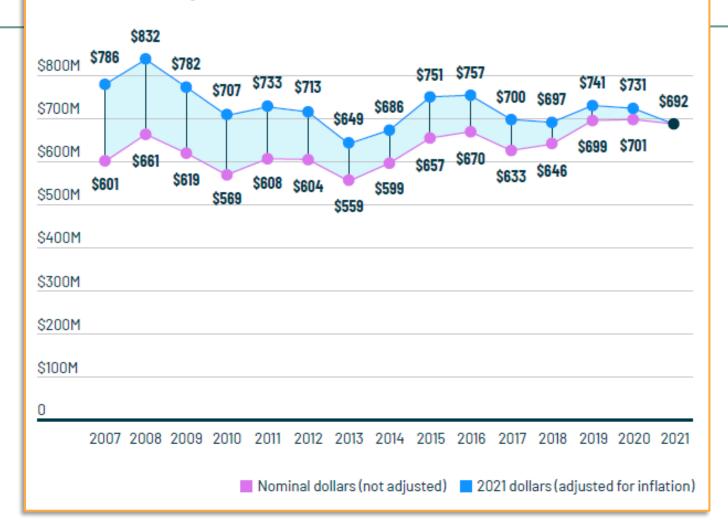


### Inflation

Given **impacts of inflation** in recent years, we've added a chart that adjusts for inflation.

Can see more of a **declining trend** in total funding with this adjustment

### 2007-2021 HIV-related Philanthropic Disbursements, Nominal and Adjusted for Inflation (US\$)







# Top Grantmakers

### **Continued concentration at the top:**

- Top 20 funders account for 92%
- Top 2: 66%

### New funders on Top 20 list:

- Silicon Valley Comm Fdn (DAF)
- American Jewish World Service
- UHAI-EASHRI

### 2021 Top 20 HIV-related Philanthropic Funders (US\$)14

FUND	ER	HIV-RELATED DISBURSEMENT	CHANGE From 2020	NUMBER Of Grants	OF TOTAL GRANTMAKING <sup>†</sup>
1	Gilead Sciences, Inc.	239,709,927	-15%	1,017	70%
2	Bill & Melinda Gates Foundation	230,818,758	9%	222	4%
3	ViiV Healthcare ***	42,007,322	22%	722	100%
4	Silicon Valley Community Foundation	31,390,950	n/a	31	1%
5	Wellcome Trust	30,351,264	-10%	78	3%
6	Broadway Cares/Equity Fights AIDS.	9,867,013	-12%	441	66%*
7	Elton John AIDS Foundation*	8,530,263	-40%	47	100%
8	MSD**** (Merck & Co.)	7,799,343	38%	80	8%
9	MAC Viva Glam Fund Re	7,389,239	-38%	412	n/a
10	Open Society Foundations.	7,066,063	17%	n/a	<1%
11	Sidaction. <sup>8</sup>	6,729,926	11%	227	100%
12	Aidsfonds.	6,271,943	-9%	76	100%
13	Children's Investment Fund Foundation*	5,572,240	-37%	7	<1%
14	Stephen Lewis Foundation*	4,745,658	7%	211	100%
15	AIDS United.	3,980,868	-44%	109	100%
16	Nationale Postcode Loterij (Dutch National Postcode Lottery)	3,963,180	33%	2	<1%
17	American Jewish World Service.	3,473,730	20%	121	9%
18	FXB International (Association François-Xavier Bagnoud)	3,403,531	-16%	34	45%
19	Tides Foundation	3,018,635	-6%	39	<1%
20	UHAI-EASHRI*	2,978,367	112%	191	56%



PERCENTAGE



### **Transformational 2%**

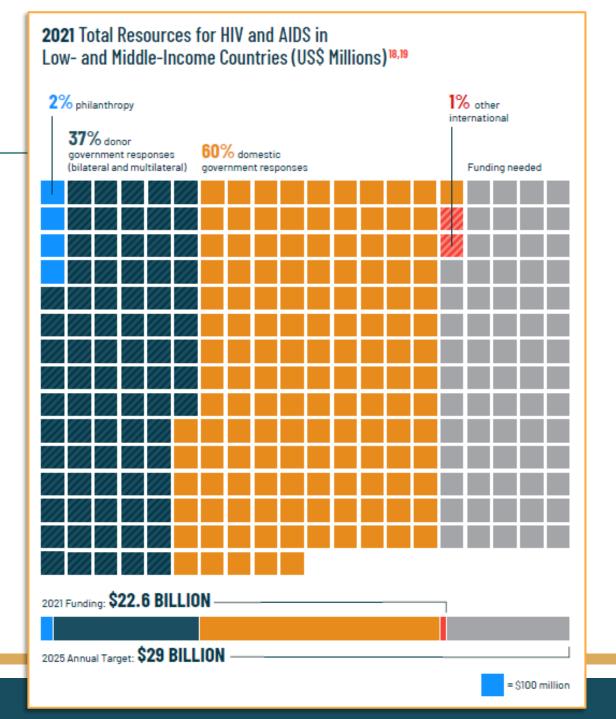
**Domestic Government** responses: **60%** resources

**Bilateral and multilateral** responses: **37%** 

**\$6+ billion funding gap** to get to the UNAIDS estimated annual funding needs by 2025

**Philanthropy's 2%** is pivotal in reaching these goals





### Critical Increases and Decreases

# WHAT YOU NEED TO KNOW

If you have only 10 minutes, we encourage you to prioritize reading this section.

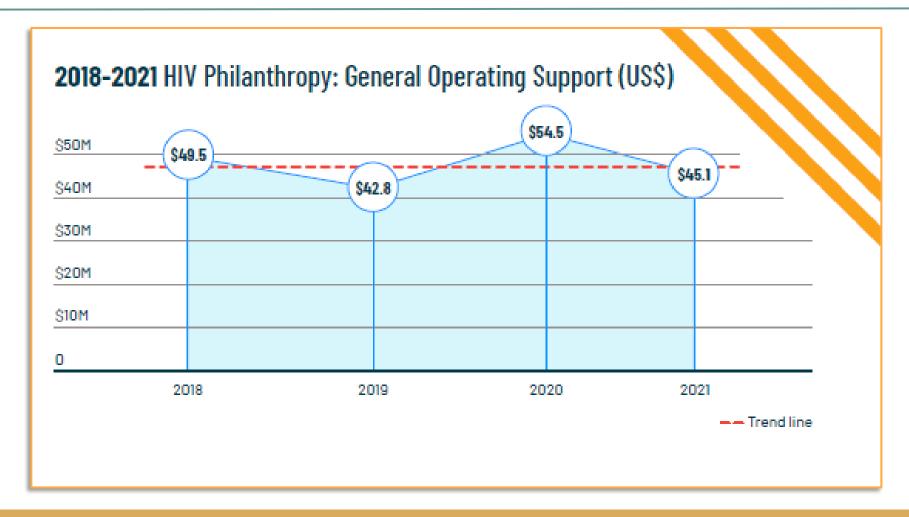
- ✓ Advocacy
- ✓ Capacity Building/Leadership Development
- ✓ Social Services
- ✓ PrEP
- ✓ BIPOC Communities
- ✓ Migrants/Refugees
- ✓ Key Populations
- ✓ Women & girls

- Trans Communities
- General Operating Support
- COVID-19 responses





# General Operating Support Drops



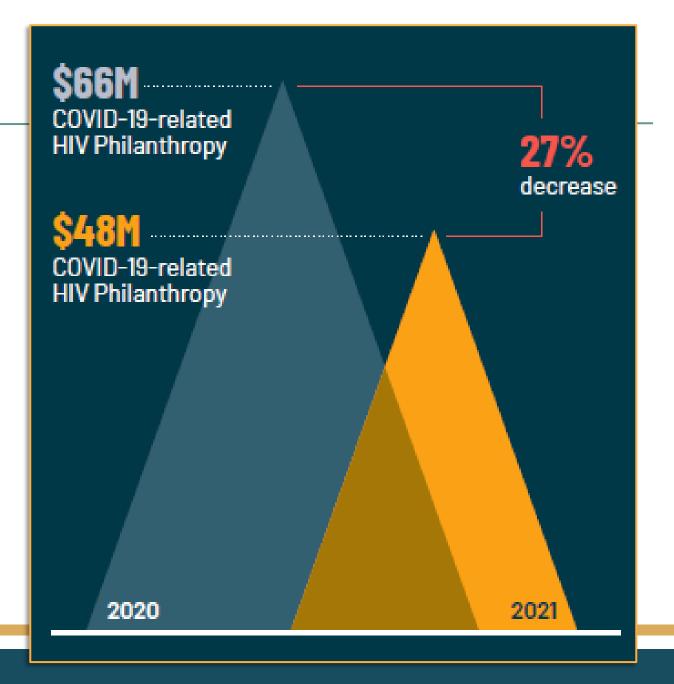




# COVID-19 Response

**27% decrease** in HIV Philanthropy that responded to or was impacted by COVID-19

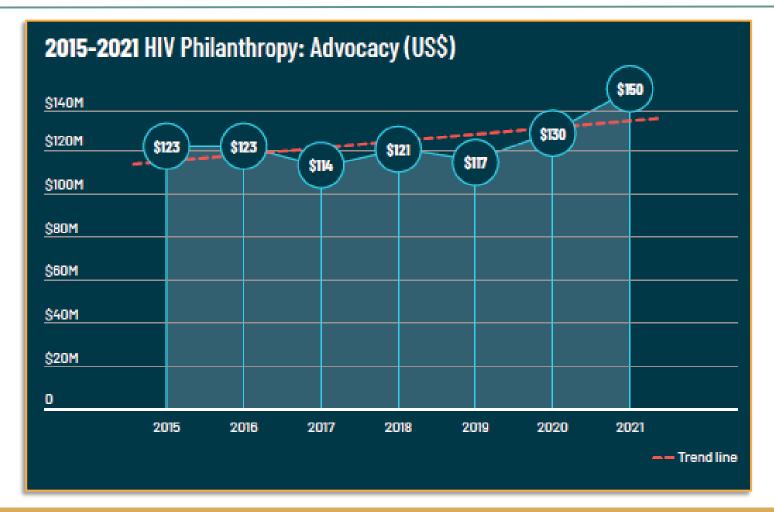
Little to no funding directed to tackle impacts of **Long COVID** 







# Advocacy Funding Reaches All-Time High







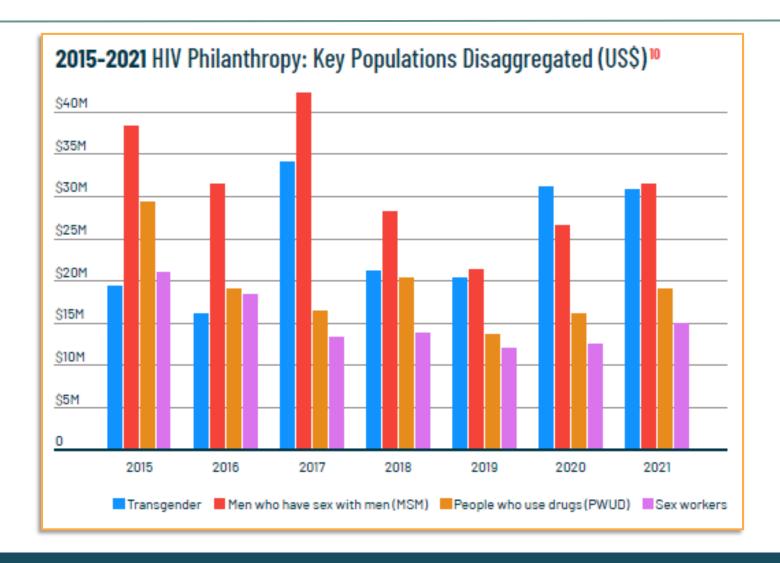
# Key Population Funding at New High







### Increases to All but Trans Communities







# Top Funder Spotlights



### **2021** Top 10 Funders of People Who Use Drugs

1 Gilead Sciences, Inc.<sup>®</sup>
2 ViiV Healthcare<sup>®</sup>
3 Elton John AIDS Foundation<sup>®</sup>
4 MAC Viva Glam Fund<sup>®</sup>
5 Sidaction<sup>®</sup>
6 Comer Family Foundation<sup>®</sup>
7 AIDS United<sup>®</sup>
8 Broadway Cares/Equity Fights AIDS<sup>®</sup>
9 Emory COMPASS Coordinating Center

Community Education Group<sup>®</sup>



### **2021** Top 10 Funders of Children and Youth

1	Bill & Melinda Gates Foundation
2	Gilead Sciences, Inc. <sup>8</sup>
3	ViiV Healthcare <sup>X</sup>
4	Stephen Lewis Foundation <sup>®</sup>
5	Children's Investment Fund Foundation <sup>2</sup>
6	FXB International (Association François-Xavier Bagnoud)
7	Conrad N. Hilton Foundation <sup>®</sup>
8	Wellcome Trust
9	MAC Viva Glam Fund <sup>8</sup>
10	Aidsfonds <sup>R</sup>

#### **TOP FUNDER SPOTLIGHTS**

FCAA strives to spotlight the leadership of top funders engaged in supporting strategies and populations of focus that are critical to the fight against HIV and AIDS.

This section provides an important opportunity to highlight the leadership and diversity of organizations that constitute the philanthropic response to HIV. On these top 10 lists you will find names recognizable from the overall top 20 funder list down to smaller, community-rooted and intermediary funders, as well as organizations that address HIV through intersectional approaches. FCAA members are heavily represented on these lists.

#### \*FCAA Member



#### 2021 Top 10 Funders of General Operating Support

- Broadway Cares/Equity Fights AIDS\*
- 2 Bill & Melinda Gates Foundation
- 3 ViiV Healthcare<sup>8</sup>
- 4 Nationale Postcode Loterij (Dutch National Postcode Lottery)
- M.A.C. VIVA GLAM Fund<sup>8</sup>
- Gilead Sciences, Inc. 8
- 7 Tides Foundation
- Sidaction<sup>®</sup>
- ΔIDS United<sup>®</sup>
- 10 Levi Strauss Foundation<sup>8</sup>



- Bill & Melinda Gates Foundation
- 2 Gilead Sciences, Inc.\*
- ViiV Healthcare
- Children's Investment Fund Foundation<sup>®</sup>
- Sidaction<sup>®</sup>
- Elton John AIDS Foundation<sup>®</sup>
- 7 Methodist Healthcare Ministry
- MAC Viva Glam Fund\*
- AIDS United<sup>®</sup>
- Aidsfonds<sup>8</sup>

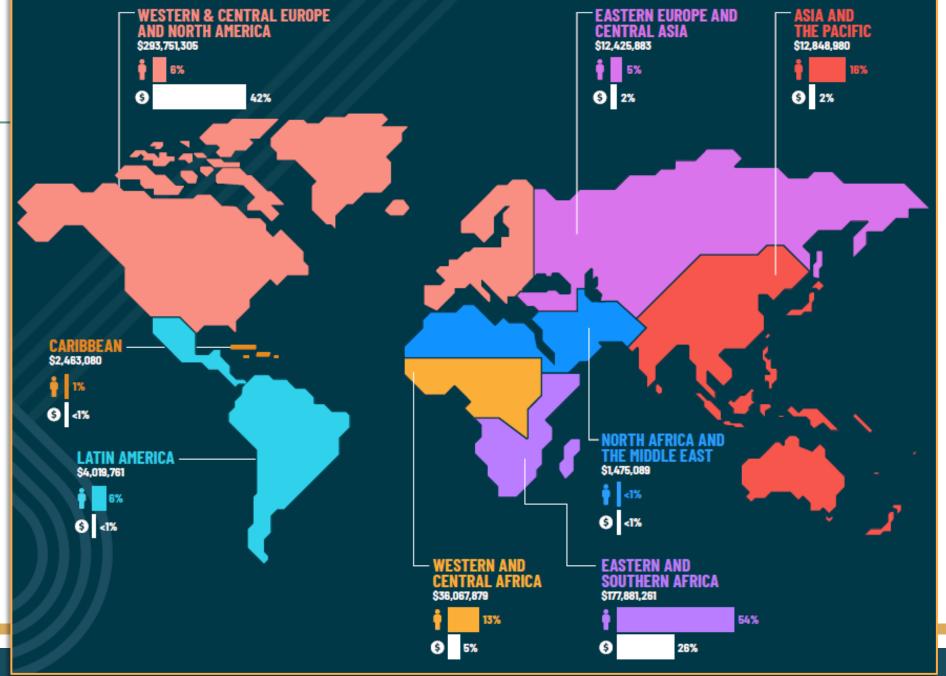


# Geographic Impact

# **2021** World Map: Proportion of HIV Prevalence vs. HIV Philanthropy, by Region <sup>23</sup>

In 2021, a total of 187 philanthropic funders made more than 5,600 HIV-related grants to over 2,800 grantees, totaling \$692 million. To better elucidate the discrepancies in funding for certain regions, we overlaid recent UNAIDS data with the 2021 HIVrelated philanthropy totals for comparable regions. This visual shows that funding does not closely align with the highest-burden regions; the Global North receives the bulk of funding despite its lower prevalence, and higher-burden regions, including Eastern and Southern Africa, receive significantly less funding. For additional detail, please reference the region-specific profiles that follow this section.









# Regional Profiles

Philanthropic Support to Address HIV and AIDS in 2021: East Asia and Southeast Asia

### EAST ASIA AND 17 15 SOUTHEAST ASIA

y to East Asia and Southeast Asia in 2021:







**EASTERN AND SOUTHERN AFRICA** 

As a compliment to Philanthropic Support to Address

HIV and AIDS in 2021, this regional profile provides

a new level of data to help inform the advocacy of

funders and communities active in the region. Due to the size and complexities of the epidemic in this region, FCAA invited perspectives from both the Love Alliance and the Farm Orphan Support Trust of



Zimbabwe (FOST).







outside Uganda. Similar legislation is also being drafted in Kenya, Tanzania, and Burundi.

funders need to support community organizations directly with long-term, flexible, and core funding that allows for advocacy and movement building. a commitment to make funding as accessible and relevant for communities as possible

The Love Alliance was created with an unwavering commitment to protecting, promoting, and fulfilling sexual and reproductive health and rights globally; unifying people who use drugs, sex workers, and LGBT0I+ movements; and amplifying the diversity of voices in these communities. This is incredibly important because despite representing 70% of all new HIV infections globally, key populations and their partners receive only 2% of overall HIV resources. Funded by the Dutch Ministry of Foreign Affairs, the Love Alliance brings together national thought leaders GALZ, SANPUD, and Sisonke; regional grantmakers UHAI EASHRI and ISDAO; the Global Network of People Living with HIV (GNP+); and the Netherlands-based administrative lead Aidsfonds. The Love Alliance is implemented in Burkina Faso, Burundi, Egypt, Kenya. Morocco, Mozambique, Nigeria, South Africa, Uganda,

Since 2021, the Love Alliance has supported 150 community organizations through its participatory grantmaking model to do advocacy, movement building, research, pilots of community-led service models, and litigation. In 2022 alone this funding enabled these organizations to advocate for the acceptance of six policies and strategies that relate to civic space and freedom and to see six harmful policies formally blocked or retracted. In addition, 22 policies and strategies were implemented to meet the needs of the communities. In Uganda, UHAI EASHRI provides emergency support to communities for safe spaces, litigation, implementation of safety and security plans, and access to legal services. In South Africa, the Love Alliance increased funding to sex worker-led organizations and coalitions to accelerate the advocacy for decriminalization of sex work.

"We are going back to the time when literally no one had access to HIV care. Safe sex within the LGBT0+ community will become a myth, hearsay. We will challenge the law in the Constitutional Court. This will take a long break but I don't want the law to see the light of day. International solidarity is extremely important and the international community must continue to speak out and continue its support to LGBTQI+ organisations.



The Love Alliance knows that directly supporting

communities that are at the highest risk of HIV is the most effective approach. People in these communities

know best what they need to remove the barriers to

prevention and treatment. Participatory grantmaking

provided a mechanism to look critically at our role as

funders and to share responsibility with communities

decisions. This participatory process is about more

than effective grantmaking; It also creates a paradigm

A Photo credit: Love Alliance

so that they were able to decide on our funding

shift in how we work alongside communities.

ilanthropic Support to n 2021, this regional profile data to help inform the nd communities active in the important role of investing nizations. FCAA invited a om Lighthouse—a grantee of e Action and MPact Global

THOUSE Hải Đăng

rprise is an organization that ghting for the rights, equity, t of the LGBT0I+ community years. The organization ring and strengthening the o speak up and advocate for npirical evidence, providing advance the community's ilizing an inclusive, cohesive, v to ensure no one is left bolizes a safe haven for

the community and a guiding light for the LGBTQI+ community to overcome obstacles and strive for a brighter future.

In Vietnam, as well as in the broader Asia-Pacific region, HIV remains a significant public health concern. Vietnam's HIV epidemic is concentrated among three key populations: MSM, people who use drugs, and female sex workers. Stigma and discrimination pose significant barriers to HIV prevention, testing, treatment, and care in Vietnam, and people living with HIV (PLWH) often face social exclusion, limited access to healthcare services, and violations of their rights. Coinfections, such as tuberculosis and viral hepatitis, are also prevalent among people living with HIV in the region, leading to increased morbidity and mortality.

Efforts are needed to reduce HIV-related stigma and discrimination, protect the rights of PLWH and key populations, and address structural barriers to accessing healthcare and social services. Collaboration among governments, civil society organizations, communities, and development partners is crucial to strengthen the HIV response, promote evidence-based policies, and ensure sustainable funding for prevention, treatment, care,

miological data from UNAIDS which groups the South Asia and the ast Asia and Southeast Asia region into "Asia and the Pacific."

in the region, reductions in new HIV infections need to be accelerated to end AIDS. With the rise of

THE LOVE ALLIANCE

conservative parties across Eastern and Southern Africa, the overall AIDS response is challenged. The well-funded anti-gender and anti-rights movement together with growing conservatism became more present than ever in 2023, at the time of this writing. Uganda has passed the draconian anti-LGBT0I+ law that makes homosexual acts punishable by death for people with HIV and imposes up to 20 years in prison for "promoting" homosexuality. In countries where

such legislation is active, we see five times as many

Eastern and Southern Africa remains the region most

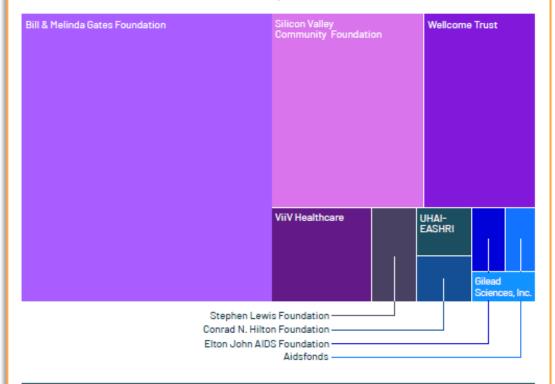
heavily affected by HIV. Despite substantial progress

HIV infections among gay men as in countries without such laws. These developments also have an impact

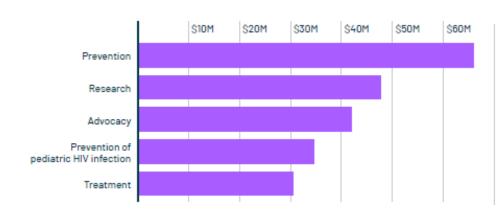
In response to the continuously changing landscape, That is exactly what the Love Alliance does through

An activist from Uganda

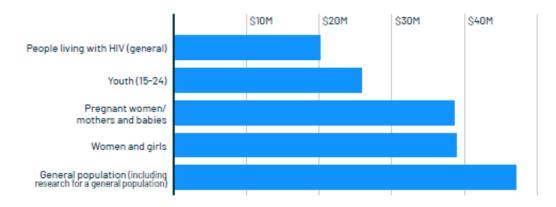
#### 2021 Eastern and Southern Africa: Top 10 Funders



#### 2021 Eastern and Southern Africa: Top 5 Intended Use of Funding (US\$)



#### 2021 Eastern and Southern Africa: Top 5 Populations of Focus (US\$)





COVID-19/Emergency Response funding: \$10,503,624



#### 2021 Eastern and Southern Africa: Recipient Countries (US\$)

COUNTRIES	DISBURSEMENTS	COUNTRIES	DISBURSEMENTS	
Regional (non-country specific)	57,462,229	Lesotho	1,001,846	
South Africa	34,957,745	Eswatini	935,469	
Kenya	28,286,460	Namibia	619,624	
Malawi	23,186,170	Botswana	457,156	
Zimbabwe	12,645,042	Seychelles	292,083	
Uganda	11,310,941	Mauritius	115,858	
Zambia	6,581,278	Burundi	75,506	
Tanzania	5,534,201	Somalia	61,612	
Mozambique	4,457,775	Djibouti	48,959	
Rwanda	2,142,769	South Sudan	5,000	
Ethiopia	1,075,352	Madagascar	543	



### PHILANTHROPIC SUPPORT TO ADDRESS HIV AND AIDS IN

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#### **OVERVIEW**

This marks the 20th annual resource tracking publication from Funders Concerned About AIDS (FCAA) on philanthropic support to address HIV and AIDS. The report relies on grants lists submitted directly by 72. funders (representing 92% of the total HIV-related philanthropic funding tracked by FCAA), as well as publicly sourced grants information from funder websites, grants databases, annual reports, U.S. Internal Revenue Service (IRS) Form 990 returns, and Candid's Foundation Maps grants database (representing the remaining 8% of funding in the report). This report specifically captures HIV-related funding from philanthropic organizations around the world; it excludes any government funding to address HIV and AIDS, including domestic government, bilateral, and multilateral support.

HIV-related giving among philanthropic organizations totaled \$692 million in 2021, representing a \$9 million (1%) decrease from 2020. As in previous years, fluctuations in funding are predominantly driven by a handful of funders who control the majority of the resources.

View endnotes for each of these sections on pages 122-123 of the report which you can download here.

#### **DOWNLOAD FULL PDF** REPORT



# Visit the Report Online!

www.resourcetracking.fcaaids.org







# **Key Takeaways**



1% decrease in overall funding; but with inflation, a steady decline.



Concentration of funding at the top: 66% from top 2 funders.



Funders decreasing and moving away from HIV, as public funding and communities are under attack.



Gen Op and COVID-19 funding declined, in the heart of the pandemic, when flexibility was needed most.



Advocacy reached an all time high – one of the strongest levers philanthropy can offer.



Funding for key pops - 70% of all PLWH globally – increased, but funding for trans communities stalled.



Philanthropic funding is not evenly distributed according to need across the globe



### What's Next?

- Wrapping up final calls for 2022:
  - Please reach out for an extension or to inquire about status.
  - Accepting data from intermediaries!
- Forthcoming analysis on EHE funding in 2021
- More deep dives and data infographics to come!
- Send feedback! What else do you want to see?
   How can we support you?
  - Caterina@fcaaids.org





DID YOU FUND HIV-RELATED WORK IN 2022?

FCAA is now accepting data on HIV-related grants distributed in calendar year 2022. Make sure your grants are counted, submit today!

www.grants.fcaaids.org

