

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OVERVIEW: WHY WE COME TOGETHER

We stand at a pivotal moment in the fight against HIV. Two decades ago, the global AIDS pandemic seemed insurmountable, with over 2.5 million new HIV infections and 2 million deaths each year. Since then, significant progress has been made. With unprecedented medical knowledge and tools at our disposal, we finally possess the capability to end AIDS within our lifetimes.

With more than half of the world's population heading to the ballot box in 2024, a rising tide of authoritarianism uniting anti-rights actors around the world, and a worrying decline in philanthropic and government resources – it's time for funders concerned about AIDS to come together for reflection and collective planning.





From January 27-28, 2025, FCAA's Global Philanthropy Summit will bring together 200 HIV, health, and human rights donors and activists in Washington, D.C. to mobilize resources and galvanize collective action. A series of plenary sessions and workshops over two days will:

- Assess the impact of recent elections on communities most impacted by HIV;
- Explore the role of philanthropy in this political moment; and,
- Strategize together to protect and strengthen the global HIV response.

Not only will this represent the first in-person Summit since 2019, but it will also be the first under the new leadership of FCAA Executive Director Masen Davis and Board Chair Jesse Milan.

We invite you to join us in this transformative journey. Become a Summit sponsor and demonstrate your commitment while connecting with some of the most influential leaders in the global philanthropic and civil society response to HIV.





Who will be attending?



It's time for collective planning and action that transcends funding silos.

To that end, we invite participation from a range of institutions, including private and family foundations, corporate foundations, public and community foundations, intermediary donors, participatory grantmakers, government and multilateral donors, and civil society networks. In addition to FCAA members -- who collectively represent more than half of worldwide HIV funding each year – we welcome engagement by donors whose work intersections with those most impacted by HIV, including:

- Healthcare and health systems strengthening
- Human rights
- Disability rights
- Racial and gender justice
- Sexual and reproductive health and rights



SPONSORSHIP OPPORTUNITIES

The following sponsorship levels describe tangible benefits for Summit sponsors that will help leverage your brand and highlight your work with an international audience of philanthropists and decision-makers. Additional benefits may be added as Summit logistics are finalized.

| Benefits | Presenting \$50,000 | Platinum \$25,000 | Gold \$10,000 | Silver \$10,000 | Partner \$2,500 | Scholarship Fund+ \$500 - 1,000 |
|---|------------------------|----------------------|------------------|--------------------|--------------------|---------------------------------------|
| How many available | 1 | 3 | 5 | Unlimited | Unlimited | Unlimited |
| Complimentary registration for guests | 8 | 4 | 3 | 2 | 1 | |
| 1 dedicated email blast highlighting sponsorship | Х | | | | | |
| Opportunity to address attendees | Х | | | | | |
| Bespoke benefits* | Х | Х | | | | |

SPONSORSHIP OPPORTUNITIES

TThe following sponsorship levels describe tangible benefits for Summit sponsors that will help leverage your brand and highlight your work with an international audience of philanthropists and decision-makers. Additional benefits may be added as Summit logistics are finalized.

| Benefits | Presenting \$50,000 | Platinum \$25,000 | Gold \$10,000 | Silver \$10,000 | Partner \$2,500 | Scholarship Fund+ \$500 - 1,000 |
|---|------------------------|----------------------|------------------|--------------------|--------------------|---------------------------------------|
| Plenary and podium recognition by MC | Х | Х | | | | |
| Logo table display at event | Х | Х | Х | х | | |
| Recognition in event communications and social media | Х | Х | Х | Х | Х | Х |
| Digital logo placement on website, attendee email, and conference platform | Х | Х | Х | Х | Х | Х |

*Bespoke benefits

FCAA would be happy to work with interested organizations that would like to pursue additional options not outlined above, i.e. sponsoring Summit meals, swag, or the conference app.

+The Scholarship Fund

FCAA is committed to making our conference accessible to grantmakers of all sizes, including less well-resourced intermediary and community-based grantmakers serving key populations and communities of color. This fund will also help ensure diverse representation of civil society speakers at FCAA events by providing honorariums and resources to cover their travel costs. Support for the Scholarship Fund can be combined with any of the sponsorship levels or as a standalone level of anything that is \$500 to \$2,499.

Terms + Conditions

- All other sponsorship commitments must be received by 31 October.
- Artwork for logos and advertisements must be submitted by 11 November.
- For more information on sponsorship opportunities, please contact Sarah Hamilton, FCAA Director of Operations at <u>sarah@fcaaids.org</u>.



PHILANTHROPY

About FCAA and the Summit

Funders Concerned About AIDS (FCAA) unites philanthropic leaders to pursue a shared vision of a world without AIDS. Through research, advocacy, and opportunities for collaboration, we work to help mobilize and grow funding for the ever-changing fight against HIV. Our global network of members and partners represent roughly 50% of HIV-related grantmaking today – providing critical support for the people and places most impacted by the epidemic.

One of the core programs that enables FCAA to do this important work is our Global Philanthropy Summit. Since 2009, FCAA has convened the Summit to help share good practices and strategies to increase the amount and impact of HIV-related philanthropy. The Summit also offers important space for networking and community building, and an opportunity to engage broader funding communities in conversations about the intersections that impact our work.

Learn more online: bit.ly/2025FCAASummit