



People, Places, and Philanthropy: Responding to HIV in Black and Latinx Communities, and the U.S. South

September 2024

HIV in the United States is still a crisis, particularly for Black and Latinx communities, LGBTQ populations, and those in the U.S. South. HIV philanthropic resources alone—equivalent to roughly \$210/year per person living with HIV in the U.S.—will not be able to address the systemic racism, homophobia, HIV criminalization, stigma, poverty, and overall structural and social barriers to prevention and care that continue to fuel the HIV epidemic.

These factors are further magnified in the U.S. South, home to more than half of the country's new HIV diagnoses. Sustained and new resources to the region, directed to community-led organizations, could have the power to truly disrupt the trajectory of the HIV epidemic in the United States.

Distilled from Funders Concerned About AIDS' latest annual resource tracking report, *Philanthropy's Response to HIV and AIDS: 2022 Grantmaking*,¹ these data provide an important advocacy tool to drive awareness and mobilize resources to address the needs of the people and places most impacted by HIV in the United States.

The United States received \$253 million in HIV-related philanthropy in 2022, a 27% decline in funding from the prior year.



1,200,000

people were living with HIV
in the U.S. as of 2022.



31,800 

people were newly diagnosed with HIV that year.²



HIV-related philanthropy in
the U.S. in 2022 equaled just

\$210/PERSON

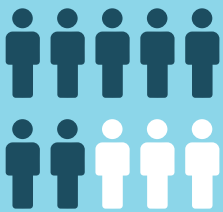
living with HIV.

If you fund in the U.S. South, if you fund these communities— you too can fight HIV in the United States.

The Need

The Response

BLACK AND LATINX COMMUNITIES

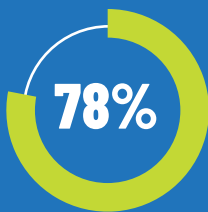


Black/African American people and Hispanic/Latino people are particularly affected by HIV, making up 70% of estimated new HIV diagnoses.³

The rate of HIV is upward of 10% higher among Black/African American women than white women.⁴

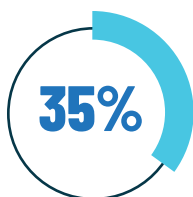


This disparity is even more stark among transgender women, with Black/African American transgender women accounting for



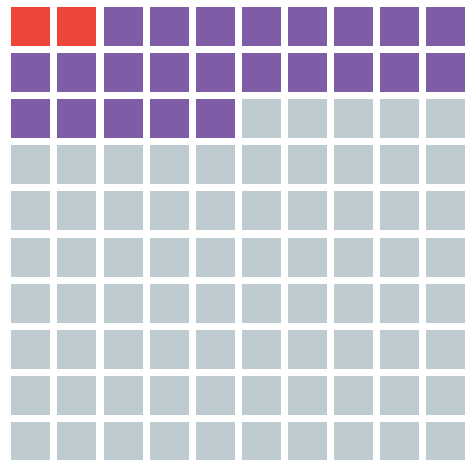
78% of new HIV diagnoses among transgender women.⁵

35% of new HIV diagnoses in the U.S. were among Black/African American men and other men who have sex with men (MSM).⁶



Less than a quarter

of U.S.-based HIV philanthropy was focused on Black and Latinx communities.



2%

of U.S.-based HIV philanthropy supported cisgender and transgender Black/African American women.



Only 5% of U.S.-based HIV philanthropy focused on Black/African American MSM.

THE U.S. SOUTH



People in the **U.S. South** accounted for **53% of all new HIV diagnoses**, despite only representing **38% of the U.S. population.**



Black/African American people represented

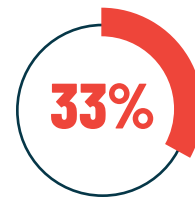
NEARLY 1/2

of all new HIV diagnoses in the U.S. South.



Only 26%

of HIV philanthropy to the U.S. was disbursed to the **U.S. South.**



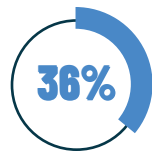
Just over a third of HIV philanthropy to the **U.S. South** addressed the needs of **Black/African American people.**

What About PrEP?

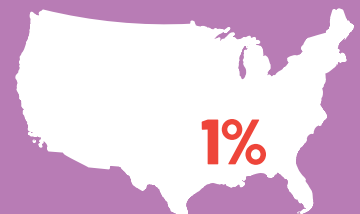
While the CDC estimates that

1.2 MILLION PEOPLE

could benefit from **PrEP**—a daily pill or injection that can reduce the risk of HIV transmission by up to 99%—**only 36% of those people are currently prescribed it.**⁷



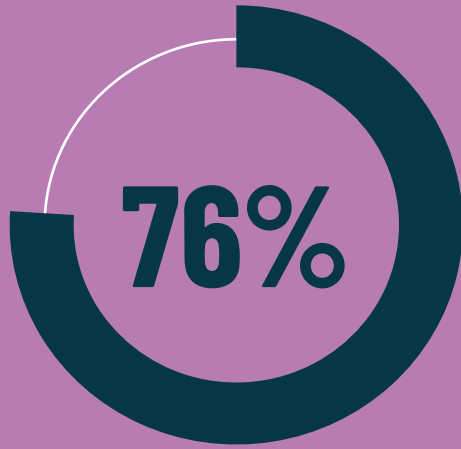
The South has the greatest unmet need for PrEP of all U.S. regions, accounting for **over half of new HIV diagnoses but only 39% of PrEP users.**⁸



Just 1% of HIV philanthropy to the U.S. supported **PrEP efforts in the U.S. South.**

Top 5 HIV Funders to the U.S.

Most HIV philanthropy in the U.S. comes from a small handful of organizations, a concerning concentration of funding that could derail momentum with a single budget cut.



76%
of HIV-related philanthropy
to the United States came
from the top 5 donors.

1. Gilead Sciences, Inc.

2. ViiV Healthcare

**3. Broadway Cares/
Equity Fights AIDS**

4. Yield Giving

5. MSD (Merck & Co.)

1. Funders Concerned About AIDS. (2024). Philanthropy's Response to HIV and AIDS: 2022 Grantmaking.
2. Centers for Disease Control and Prevention (CDC). (2024). Fast Facts: HIV in the United States.
3. Centers for Disease Control and Prevention (CDC). (2024). Fast Facts: HIV in the US by Race and Ethnicity.
4. HIV.gov. (2023). Impact on Racial and Ethnic Minorities.
5. AIDSvu. (no date). National Transgender HIV Testing Day Toolkit 2024.
6. Centers for Disease Control and Prevention (CDC). (2024). Fast Facts: HIV in the United States.
7. Fanfair, R., & Mermin, J. (2023). Dear Colleague: Preliminary Data on Pre-Exposure Prophylaxis Coverage Released.
8. AIDSvu. (2024). AIDSvu Releases New PrEP Data and Launches PrEPvu.org, A New PrEP Equity Platform.

ABOUT FCAA

Funders Concerned About AIDS (FCAA) unites philanthropic leaders to pursue a shared vision of a world without AIDS. Through research, advocacy, and opportunities for collaboration, we work to help mobilize and grow funding for the ever-changing fight against HIV. Our global network of members and partners represent the majority of HIV-related grantmaking today – providing critical support for the people and places most impacted by the epidemic and more than US\$331 million of funding in 2022. To learn more, please visit fcaaid.org.

