# **SPONSORSHIP OPPORTUNITIES**

# 

Funding in Turbulent Times: The Intersection of HIV, Health, and Human Rights



FCAA

#### Dear Colleagues,

We stand at a pivotal moment in the fight against HIV. Two decades ago, the global AIDS pandemic seemed insurmountable, with over 2.5 million new HIV diagnoses and two million deaths each year. Since then, significant progress has been made. With unprecedented medical knowledge and tools at our disposal, we finally possess the capability to end HIV as a public health crisis within our lifetimes.

Yet progress must not lead to complacency.

- At least 39 million people are living with HIV 53% of whom are women or girls.
- The majority of new HIV diagnoses outside of sub-Saharan Africa occur in key populations including transgender people; gay, bisexual, and other men who have sex with men; people who use drugs; and sex workers and their sexual partners.
- One in two new HIV diagnoses in the United States occurs in the Southern US.
- Globally, almost half of children living with HIV are not on treatment.

#### Why You, Why Now?

If these statistics do not resonate with your current priorities, we challenge you to consider the environment that fuels them. The vision of a post-AIDS future remains just out of reach, obstructed by intersecting structural and societal barriers such as stigma and discrimination, economic disparities, racial injustice, gender inequality, anti-LGBTQ laws, criminalization, migration, geopolitical conflict, and inequitable access to healthcare.

We feel confident that these are the very issues on your mind, and those of your grantees and partners. Further yet, more than half of the world's population are electing their leaders in 2024, as a rising tide of authoritarianism and the far right unite racist, homophobic, and anti-human rights actors around the world, and philanthropic and government resources are on the decline.

Effective funding in these turbulent times will take all of us, working together, at the intersection of HIV, health, and human rights.

From January 27-28, 2025, FCAA's Global Philanthropy Summit aims to unite 200 donors and activists in Washington, D.C. to galvanize our collective action toward health, human rights, and justice.

A series of plenary sessions and workshops over two days will:

- Assess the impact of recent elections on the people and places most impacted by HIV;
- Explore the role of philanthropy in this political moment; and,
- Strategize together to protect and strengthen the global HIV response.

It's time to rally together – to engage our peers, educate them on the importance of these issues, and bring them into the fold.

Ending the HIV epidemic can be our collective legacy, but we need more leadership, resources, and political will to turn today's medical potential into tomorrow's lived reality.

With your strong leadership and valuable sponsorship, we will not let this moment pass us by.

In Solidarity,



Masen Davis
Executive Director, FCAA



Jesse Milan, Jr. Chair, FCAA Board and President & CEO, AIDS United

Funders Concerned About AIDS (FCAA) unites philanthropic leaders to pursue a shared vision of a world without AIDS. Through research, advocacy, and opportunities for collaboration, we work to help mobilize and grow funding for the ever-changing fight against HIV. Our global network of members and partners represent more than half of HIV-related grantmaking today – providing critical support for the people and places most impacted by the epidemic.

One of the core programs that enables FCAA to do this important work is our Global Philanthropy Summit. Since 2009, FCAA has convened the Summit to help share good practices and strategies to increase the amount and impact of HIV-related philanthropy. The Summit also offers important space for networking and community building, and an opportunity to engage broader funding communities in conversations about the intersections that impact our work.



It's time for collective planning and action that transcends funding silos.

To that end, we invite participation from a range of institutions, including private and family foundations, corporate foundations, public and community foundations, intermediary donors, participatory grantmakers, government and multilateral donors, and civil society networks.

In addition to FCAA members – who collectively represent more than half of worldwide HIV funding each year – we welcome engagement by donors whose work intersects with those most impacted by HIV, including:

- Healthcare and health systems strengthening
- Human rights
- Disability rights
- Racial and gender justice
- Sexual and reproductive health and rights

Anticipated attendance is 200 private and public donors and activists.



# SUMMIT PROGRAM COMMITTEE

An eight-person Summit Program Committee serves as partners in shaping the event and ensuring it is connected to the priorities and opportunities within HIV-related philanthropy and its intersections within human rights and social justice.



Erika Castellanos Executive Director, GATE (Netherlands)



**Dr. Athena Cross**Vice President and Chief
Program Officer,
AIDS United (US)



Michael Elizabeth
Director of Public Health Policy,
Equality Federation (US)



Noelle Esquire
U.S. Portfolio Lead,
Elton John AIDS
Foundation (US)



Sarah Hashmall
Program Officer,
The Morris and Gwendolyn
Cafritz Foundation (US)



Julia Lukomnik
Strategic Advisor,
Aidsfonds
(Netherlands))



Elo Otobo

SRHR Manager - HIV &

Demand Generation,

Children's Investment Fund

Foundation (UK)



**Morgan Willis**Co-Executive Director,
Third Wave Fund (US)



# SUMMIT REGISTRATION FEES

- FCAA Members from high-income countries:
   \$600\*
- Non-members from high-income countries: \$850\*
- Members and non-members from low- and middle-income countries: \$400

The registration fee covers admission to the Summit, breakfast and lunch on both days and a reception for one registrant. Hotel accommodation is not included. Speakers and sponsors will receive discounted registration.

# **SUMMIT AGENDA**

### Monday, January 27

9:00 am Registration

10:00 am Opening Breakfast Plenary

11:45 am Breakout Sessions (2-3)]

1:00 pm Luncheon Plenary

2:30 pm Networking Break with Desserts

3:30 pm Breakout Sessions (2-3)

5:30 pm Evening Reception

#### **Tuesday, January 28**

8:00 am Registration

9:00 am Day 2 Breakfast Plenary

10:45 am Breakout Sessions (2-3)

12:30 pm Plenary Luncheon

2:30 pm Breakout Sessions (2-3)

3:45 pm Closing Remarks

4:15 pm Desserts and Departures

<sup>\*</sup>After December 13th, fees will increase by \$100.



# **SPONSORSHIP OPPORTUNITIES AND BENEFITS**

Become a Summit sponsor and demonstrate your commitment while connecting with some of the most influential leaders in the global philanthropic and civil society response to HIV. The following sponsorship levels describe tangible benefits for Summit sponsors that will help leverage your brand and highlight your work with an international audience of philanthropists and decision-makers. Your vital resources will also reinforce our efforts to prioritize diverse community leadership and lived experience at the Summit.

Benefits/ Investment	Presenting \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Partner \$2,500	Scholarship Fund+ \$500 - 1,000
How many available	1	3	5	Unlimited	Unlimited	Unlimited
Complimentary registration for guests	8	4	3	2	1	
1 dedicated email blast highlighting sponsorship	X					
Opportunity to address attendees	X					
Bespoke benefits*	X	X				



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Benefits/ Investment	Presenting \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Partner \$2,500	Scholarship Fund+ \$500 - 1,000
Plenary and podium recognition by MC	X	X				
Logo table display at event	X	X	X	Х		
Recognition in event communications and social media	X	X	X	X	X	X
Digital logo placement on website, attendee email, and conference platform	X	X	X	X	X	X

#### \*Bespoke Benefits

FCAA would be happy to work with interested organizations that would like to pursue additional options not outlined above, i.e. sponsoring Summit meals, swag, or the conference app.

#### +The Scholarship Fund

FCAA is committed to making our conference accessible to grantmakers of all sizes, including less well-resourced intermediary and community-based grantmakers serving key populations and communities of color. This fund will also help ensure diverse representation of civil society speakers at FCAA events by providing honorariums and resources to cover their travel costs. Support for the Scholarship Fund can be combined with any of the sponsorship levels or as a standalone level of anything that is \$500 to \$2,499.

#### **Terms + Conditions**

- All other sponsorship commitments must be received by 1 December.
- Artwork for logos and advertisements must be submitted by 13 December.
- For more information on sponsorship opportunities, please contact Sarah Hamilton, FCAA Director of Operations at <a href="mailto:sarah@fcaaids.org">sarah@fcaaids.org</a>.

