# Funding in Turbulent Times THE INTERSECTION OF HIV. HEALTH, AND HUMAN RIGHTS

In January 2025, hundreds of philanthropic leaders and activists will rally in Washington, D.C., for Funders Concerned About AIDS' (FCAA) 2025 Global Philanthropy Summit. We're thrilled to have you join us — now please help us spread the word to bring more funders into the HIV fight.



JAN. 27–28, 2025 Washington, D.C. Washington Plaza Hotel

# **SHARING THE SUMMIT**

#### 1. Follow FCAA on social media:









# 2. Download the graphics to share





# 3. Use the sample post and email or make it your own

This is our time to unite against HIV and for the people most impacted by it. We encourage you to post at least once on social media between now and January 27, 2025, and tag FCAA and other partners in your network to amplify your reach. In addition, consider emailing colleagues directly whose work is relevant to the Summit.

# 4. Share your Summit story

Want to go the extra mile? Lend your voice to the fight by recording and sharing a short video about why you're attending the Summit — and why other philanthropic leaders should join you.

#### **SAMPLE POSTS**

# For LinkedIn, Facebook, or Instagram

We're in an uncertain moment for the #HIV movement, but one thing is clear: We are stronger together.

I'm excited to unite with hundreds of donors and activists working to end HIV as a public health crisis at **@Funders Concerned About AIDS** Global Philanthropy Summit this January in Washington, D.C.

Will you join me at **#FCAASummit**? Registration is still open: www.fcaaids.org/conferences/2025-fcaa-global-philanthropy-summit

#### For X

Together, we can end #HIV as a public health crisis. I'm excited to join the fight with fellow donors and activists this January in Washington, D.C. at @FCAA's Global Philanthropy Summit. Will you join me at #FCAASummit? www.fcaaids.org/conferences/2025-fcaa-global-philanthropy-summit

#### SAMPLE EMAIL

Hi[Name],

How have you been? I've always admired your work with [community/issue area], which is why I thought you would be interested in FCAA's Global Philanthropy Summit.

This January in Washington, D.C., I'll be at the Summit alongside hundreds of donors and activists working across intersections to support the people and places impacted by HIV.

You can learn more about it here, if you're interested: www.fcaaids.org/conferences/2025-fcaa-global-philanthropy-summit

Would love to see you there!

[Your Name]



**Questions or technical difficulties?**Please contact Sarah Hamilton.

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